

*RiverRock*

CASINO RESORT

**COMMUNITY IMPACT**

2016

*RiverRock*  
CASINO RESORT

**WHO WE ARE**

River Rock is an entertainment facility that offers



table games



slots



racebook



Hotel resort



dining



lounge &  
entertainment options



health & wellness  
facilities



show  
theatre

River Rock opened in

**June 2004**

Owned and operated by Great Canadian Gaming Corporation:

**5,800**

employees



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**INDUSTRY  
GOVERNANCE**

# GPEB

Gaming Policy  
Enforcement Branch,  
British Columbia

Organization that  
regulates all gaming activity  
in the province

# BCLC

British Columbia Lottery  
Gaming Corporation

Provincial crown corporation  
that conducts and  
manages gaming

# GAMING OPERATORS

Private companies such as  
Great Canadian Gaming Corporation

## LOCATIONS

That's US! Casinos and racetracks such as River Rock Casino, Flamboro Downs, Casino Nova Scotia and Hard Rock Casino Vancouver, and non-gaming amenities including hotels, show theatres, conference facilities and a variety of dining options.

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WHERE THE  
MONEY GOES

SINCE THE  
OPENING OF  
RIVER ROCK  
CASINO,  
The City of  
Richmond  
has received

**\$194.8**

**MILLION**  
from gaming  
revenues

**587**

community  
organizations  
supported by  
**RIVER ROCK**  
**CASINO** in 2016

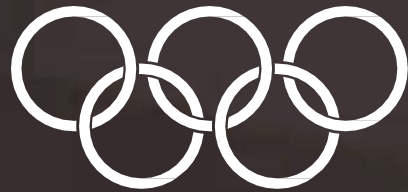
IN BRITISH COLUMBIA



of gross revenue from all  
BC gaming facilities is  
retained by the BC Lottery  
Corporation to support  
programs like health care,  
education and social  
services

THE CITY INVESTS ITS SHARE  
OF GAMING PROCEEDS INTO  
CAPITAL IMPROVEMENTS  
THAT BENEFIT THE  
RICHMOND COMMUNITY :

RICHMOND OLYMPIC OVAL,  
BUILT IN 2010



**139**

groups shared in **\$ 3.7** MILLION  
supported by the provincial community  
grant program in 2016





**DIRECT  
COMMUNITY  
SUPPORT**

# PROUD

of our people, our business,  
our community

is the brand that unifies the company's  
community, volunteering and social  
responsibility efforts.

The PROUD volunteer program recognizes, **encourages and rewards employees who volunteer and support their communities.** When an employee volunteers a certain number of hours with a non-profit/charity, the company will issue a donation in their name to that group.

Under the PROUD program,  
Great Canadian annually  
invests over  
**\$2.5**  
**MILLION**  
in our communities

Over  
**1,500**  
charitable organizations  
were supported in  
**2016**

# RIVER ROCK HAS PROVIDED DIRECT COMMUNITY SUPPORT TO MANY ORGANIZATIONS, INCLUDING:



Richmond Food Bank



From a Street Life to a Safe Life

# PROUD IN ACTION



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OUR  
PEOPLE

**1386**

TEAM MEMBERS

**153**

DIFFERENT JOB  
POSITIONS ON-SITE

AVERAGE AGE

**42**

**38%** of  
team members  
have worked at  
River Rock for over



**42%** of team members are  
residents in the local Richmond  
community



# ECONOMIC IMPACT

**\$8.7**

MILLION

in goods and  
services  
purchased locally  
in 2016 from

**224**

Richmond based  
vendors

Capital investments  
& projects since  
inception:

**\$443**

MILLION

Annual property  
tax payment in 2016

**\$2,467,444**



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**RESPONSIBLE  
GAMING**

Great Canadian and each of its properties work with provincial regulators to develop and manage responsible gambling programs

On average,

**72.5%**

of adults participated in at least one gambling activity in the past 12 months

Annually, BC spends an estimated

**\$10.6**

**MILLION**

on responsible gaming and problem gambling initiatives, programs and research.

Moderate and high-risk problem gamblers make up an estimated 3.3% of adult British Columbians



RG Programs include: Problem gambling helpline number, counseling services, Voluntary-Self Exclusion program, literature on problem gambling/responsible gambling, on-site GameSense centres

# WHAT WE DO



Active site  
RG Committee



Annual site RG days  
and activities



RG Blueprint



RG Check process

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Q & A